

GLOCAL PVT. LTD.

Glocal Pvt. Ltd. is a company which works as online media, CSR and Brand consultant, also focusing on training and development through recognized body; Glocal After School and adding to growth and development of entrepreneurship and youth through various projects like Glocal Teen Hero and Glocal International Teen Conference.

Our Vision:

We are here to redefine the way businesses work in isolation. We promote Collaboration and believe in creating business synergies.

Our Mission:

We are there for enhancing the education experience. We plan, strategize and develop making synergy between corporates and academia for a better skilled and competent human resource by planning strategizing and developing through collaborations.

Our Objectives:

Building the education systems that concentrate on building a hierarchy of skills. Developing the capacity of people at each level through facilitating, upgrading and enhancement of the existing set of skills.

We have been successful in accomplishing our objectives which encapsulates;

- Industry Academia Collaboration
- Teen Empowerment
- Promoting Youth, Education & Entrepreneurship

Steps to 4 year of Success:

From the initiation of Glocal Khabar in 2014, Glocal has made its way to 4th year of success adding value to each year. Initiation of the concept of ECA Consultation in 2014 to different skill development and empowerment programs where our initiation marks projects such as;

- Start-up Stories
- Journey of Entrepreneurs
- Glocal Teen Hero / Glocal International Teen Conference
- Entrepreneurship and Self Competent Workshop
- College Diaries
- Sustained Partnership for Institutional Development
- CEO Unplugged

With this Glocal has been successfully designing programs for different institution serving in the area of CSR and Branding. Our designed programs were;

- Landmark National Essay Competition
- CG Entrepreneurship Boot Camp

- Honda Safety Trainings
- Thames Speaker Series
- Start-up Debate
- Problem Solving Challenge
- New Teaching Method Workshop
- Personal and Professional Development
- Leadership and Choose your Career Workshop

Years of Achievement:

2017 is the year that marked some great achievement for Glocal through its growth and success in various areas. The team of 4 in the initial phase has brought up us with the team increment up 80% serving Glocal in one way or the other.

Glocal through its projects, and service has built up the trust and network from various corporates outreaching; Professionals/Corporates, International Organizations, Diplomats, Embassy, Youths and Educational Institutions. This marks out collaboration increment to be 23% and client increment by 81.25%

We believe in building up good relationship with people, be it through the courtesy of work in empowering youths, development in the education filed and promising for good service bring us to a prominent PR growth of 56.52%

Social Media Analysis:

Continues engagement with youths and people associated with the Glocal has resulted in the massive improvement in our social media analysis. We are delighted to share the social media analysis of this year that depicts increment in performance, followers, engagement growth to a total reach of 2.5 Million people.

Our engagement with people has been through many paths varying from competitions to training/workshop, Conferences, Interactions etc. which leads us to an achievement of more than 23000 people engagement. This mark our national reach to 37 districts and simultaneously international reach to 15 countries.

Pillars:

The achievement and success of Glocal stands out in its 4 pillars that is;

- Glocal Khabar
- Glocal After School
- GTH/GITC
- CSR & Branding

GLOCAL KHABAR

Glocal Khabar is an online news portal that particularly focus on youths, education and entrepreneurship amongst other. This is a platform for things and activities accomplished by youths to present it to wide range of audience. Similarly, business startups are also facilitated for their online promotions by sharing news on their activities. In short, we share things that makes an impact.

Startup Stories

Startup Stories is a definite platform featuring the startup entrepreneurs. With an objective let people browse and know about the list of startup people, their initiation, innovation and ideas created. With a start of 20 startup in 20 weeks, we have been able to bring out the stories of 72 startup of Nepal. The startup stories featured includes the field of service, manufacturing, agriculture, hospitality, events, entertainment, science and technology, tourism, handicraft, etc. More specifically, online ecommerce, retailing, food, hotel, event management companies, music production studio, cafes, restaurants, farms, shoes manufacturing, IT companies, bio-tech companies, etc.

Youth Opportunities

Youth Opportunities is that section where we provide opportunities for youth so that youths find latest opportunities and avail important educational contents for continued self-development. We have been able to share 120+ opportunities to youths this year trying to aware about different youth development. Some of the opportunities shared were;

- Youth Co:Lab – a regional conference on Youth Entrepreneurship
- UN ECOSOC Youth Forum 2018
- American Summer Leadership Program 2018
- Sixth International Youth Camp
- Global Entrepreneurship Fellowship Program
- Hult Prize Challenge at Tribhuvan University
- Young Women's Political Leadership Institute 2017-2018
- EmpowerHER Junior-girls leadership program
- Glocal Teen Hero and Glocal International Teen Conference, etc.

Through these approach we were able to cover 200+ youth based stories and news, bringing their stories to light and out to people.

Diaries

Diaries is the section where youths share their experiences, insights, and knowledge over some incidents, etc. This section has been put ideally for the youths to communicate about what they have encountered and felt about and that can be shared to. Glocal Khabar have successfully brought up the diaries from 100+ youths and shared it to the people.

Media Partnership

As an online media, we have participated and supported many youth, businesses and educational event through the role of media partner. We have successfully partnered with 60+ programs and shared their insight through the portal. Some of the media partnership events were;

- Hult Prize at KU and SOMTU
- Youth Co:Lab
- Educate Nepal Initiative Youth Summit
- EmpowerHER
- National Youth Convergence on Climate Change and SDGs
- National Youth Conference, New Delhi
- Impacts Talks, etc.

Not limiting to these, Glocal Khabar has been covering general news that focuses on youths, business and education, featuring 500+ general news, 100+ general events, news that are technology based reaching to 80+ articles and 140+ post featured on the field of Education and Research.

GLOCAL AFTER SCHOOL (GAS)

Glocal After School- Academy of Employability Skills is developed with the concept to develop what the market demands and creating exceptional and well skilled human resource through skills development programs bridging gap between industries and academia.

To cope with national need of skilled manpower, Glocal After School worked closely with educational institutions providing training and skill development courses that are not taught in academic classes in school/colleges. Alongside, we provided training and development programs to corporates finding skill gap in companies. For individuals and professionals, various trainings, seminars, conference, workshops were conducted.

We collaborated with 48 schools and colleges this year in Nepal reaching out to 7200 students. Among them, 2000 students participated in skill development training programs. Moreover, 300 employees participated in our corporate training programs.

Gas Centre

To cope with national need of skilled manpower, Glocal After School has been working closely with education and industries providing training programs which market demands by providing skill courses that are not taught in academic classes in school/colleges. Alongside, we provide training and development programs to corporates finding skill gap in companies.

We established two Gas Centre in Kathmandu, GAS Centre-Alfa Beta and GAS Centre-CGIM through which we conducted trainings, skill development programs and workshops to students. Here are some of the program highlights of GAS Centre- Alfa Beta.

SEE Career Workshop

Career Workshop is being organized for 1700 SEE students at Alfa Beta. The Workshop included dissecting your interests by key note speaker, Self-Competency Test, Brainstorming your potential field of study in the pool of opportunities in Nepal, Know yourself to prepare for upcoming steps in your career.

Facing Interview Training

Facing Interview workshop was facilitated by trainer from Calcutta, Mr. Subhrajit Dutta. The training focused on maintaining correct posture while entering the interview room, and how to stand and walk into the room. The participants also learned about the dress code for an interview, hand gestures and body language, Dos prior to the interview, and Dos and Don'ts during the interview.

Video recording was done for the participants to see their own movement and understand what went right and where to improve. Tips for corrections was also shared during the session.

Public Speaking Competition

Public Speaking Competition for SEEs students was organized by GAS Centre-Alfa Beta. Three winners of Public Speaking Contest were awarded with total of six lakhs of scholarship to study GCE A Level at Orient College of Science and Management. Winner, Angus Prasai from Kathmandu University School, Dhulikhel received 3 lakhs of scholarship. First runner up, Himansu Joshi from Little Buddha Higher Secondary School, received 2 lakhs scholarship and Second runner up, Kshitiz Niraula from Gautam School, Birgunj with 1 lakhs of scholarship.

Corporate Trainings Highlights

Internal and Corporate Communication

The two days training for corporates was organized on April 30 and May 1, 2017 at the Maya Manor Boutique Hotel, Hattisar. More than 20 corporate staffs from various corporate houses of Kathmandu participated in Corporate Communication and Internal Communication training.

Subhrajit Dutta, a high-performing communicator with more than 12 years of experience in strategic communications consulting, digital marketing, internal communications, and external communications facilitated the training.

The workshop engaged the participants in creating harmony among all internal and external communications activities with an objective of creating favorable opinion among diverse stakeholders.

Leadership and Emotional Intelligence in Workplace

Mr. Joy Chowdhary from Associate Professor, Ramoji Krian University was the trainer for the session on leadership and emotional intelligence at workplace. 24 participants from different

corporate houses, entrepreneurs attended 4 hours workshop at The Creative Square, Lakhe Chaur Marg, Kathmandu on November 17, 2017. The session covered identifying and managing emotions of oneself and others, role of emotional intelligence in leadership and workplace, to build up teams, improve job satisfaction, enhance productivity and leadership skills, emotional Intelligence plays a major role in the workplace, leadership styles to adopt in current business scenario.

Digital Marketing Seminar

Purushottam Papatla, Interim Associate Dean and a professor of marketing at Lubar Business School, Wisconsin, USA took the session on Digital Marketing and Big Data where 48 enthusiasts participated. The participants were students, entrepreneurs and learners. The session was held at King's College, Babarmahal, Kathmandu on March 16, 2017. Sharing ideas about the benefits of social and digital media over the conventional ones like newspapers, televisions, and radios, Papatla also showed how social media have evolved to be the most favored advertising platform for new businesses all over the world.

CEO Unplugged 2017

CEO Unplugged is a yearly two-day event organized by Glocal Pvt. Ltd. comprising series of panel discussion where we try to establish a forum to discuss about contemporary business challenges, opportunities and futuristic view with a sight of experiential learning to the new comers in the business and students. We have discussion with 25 CEOs along with 5 moderators from mainstream media for a broader insight.

We have been successful in completing two editions of CEO Unplugged, where we had greater dimension embracing the business ecosystem, education, collaboration, startup ecosystems and the grounds of policy.

The event gave students an opportunity to meet the mover and shakers of the different arenas of entrepreneurial world. It would also be an opportunity to commute with future heroes and share their thoughts.

100 enthusiast participated in the program and the following topics this year are as follows:

- Opportunities and Challenges of doing business in Nepal
- Nepal in 2025
- Embracing Change: Collaboration between Corporate and Startup
- Linkage of Knowledge and Resources
- Government Policy and Startup Ecosystem

Our speakers for the session were;

- Ashutosh Tiwari: CEO, Sherpa Adventure Gear
- Bibhushan Bista: CEO, Young Innovations
- Pradeep K Shrestha: CEO, Panchakanya Group

- Ranjit Acharya: CEO, Prizma Advertising
- Moderator: Binod Bhattarai, Former Journalist
- Rajan Shakya: CEO of KGH Group
- Laxmi Shrestha: Laxmi Woodcraft Udyog
- Shree Gurung: Octave
- Dwiraj Sharma: Alfa Beta
- Moderator: Deependra Tandon, Director of Advantage Group of companies
- Amun Thapa: CEO of Sasto Deal
- Nama Raj Budhathoki: Kathmandu Living Labs
- Paras Katuwal : Nepal Thopa Sinchai
- Abdullah Tuncer Kececi: Turkish Airlines
- Moderator: Alina Prajapati, General Manager of Glocal Pvt Ltd.
- Upaul Majumdar: General Manager of Soaltee Crowne Plaza
- JP Nair: Country Representative of Qatar Airways in Nepal
- Kumar Karki : Landmark Education
- Mithilesh Kumar Jha: CGIM
- Shailendra Raj Giri : Mero Job
- Moderator: Bhupendra Khadka, RJ and media personality
- Mr. Sugat Ratna Kansakar: Managing Director of Nepal Airlines Corporation
- Narottam Aryal: Representative of Startup Committee at the Ministry of Industry
- Willem Willem Grimminck: Initiator of Rockstart Impact
- Abhaya Poudel: Biz Serve
- Santoshi Rana: Founder of Bihani Social Venture
- Moderator: Jay Nishant, a University Professor and Development Professional

King's Article Writing Competition

King's Article Writing competition was organized in the topic "The glamorization of start-up culture encourages people to start own companies rather than pursue traditional career paths" were Ms. Prakriti S. Tuladhar, a 5th Semester student of BSc. CSIT at Deerwalk Institute of Technology grabbed the first position with cash prize of NRs. 5, 000.

The applicants had to submit their articles online and underwent rounds of selection by the panel of jury. To maintain originality in the articles, Plagiarism Test was filtered from Turnitin.com where plagiarism of up to 20% was considered as valid. And, those articles exceeding 20% plagiarism were disqualified from the competition.

We received 30 articles online for the competition inside valley.

Inter-College Problem Solving Challenge

The case study of one enterprise of Nepal was given to participating teams to solve. The team of 4 from each college had to solve the case within 2 hours and present among panel of jury. Four colleges competed in the competition and KUSOM won first position with the cash prize of NRs. 5,000.

Startup Debate for Visionary

With emerging startups in Nepal flourishing entrepreneurship, *Startups Debate for Visionary* is set to be organized in the town aiming to connect the startup companies in Kathmandu with a friendly debate championship. The program will run for 2 days beginning March 3, and the participants on the first day will get debate orientation to compete against other participating teams on the second day.

The participation amount collected from the program is intended to help the cataract surgery, initiated by “*Make Me See*” community for the needy patients. NRs. 7,500 were collected from the registration charge and donated to help the cataract surgery patients.

Tatva Inc. won the startup debate. Eight startups with two team members participated in the championship.

In the Knockout round of the competition, the participants had to present their ideas on the motion: *This house regrets the glamorization of start-up culture that encourages people to start own companies rather than pursue traditional career paths.*

Similarly, in the final round, the participants had an engaging debating session on the motion: *Rather than beginning with a massive capital, this house believes that startups should begin with little or zero funds.*

Sustained Partnership for Institutional Development

The project was designed by State department of U.S which aimed to help both the Nepalese and the US institutions partnership progress, and faculty exchanges for nurturing international partnership and student exchanges with U.S. Institution. Glocal in collaboration with Anurodh Nepal played the role of implementing and facilitating the project. The partnership was carried out between U.S. and Nepali educational institution.

Two U.S. and Nepali institution would be selected and the bilateral collaboration initiated. The faculty of selected U.S. institution was invited by State Department of US funded project "Partnership for sustained institutional development" to visit Nepal for the collaboration with Nepalese College. The visit of U.S. faculty in Nepal was for a week where the officials acknowledged about the partner's institutions infrastructure, faculty members, students, market scenario, government's perception and support.

The selected two institutions for the partnership were as follows:

1. King's College, Kathmandu and University of Wisconsin- Milwaukee (UWM), USA. (2+2) model
2. Thames International College, Kathmandu and Webster University, St. Louis (3+1) model

Internship Training at LBEF

Internship training was designed for LBEF students who are in their fourth semester. The programs are focused on developing soft skills to students and prepare them for the internship.

The program was conducted with the objective to bridge gap between academics and corporate world and prepare students to make market ready through soft skills.

30 students took internship training course from 11th October- 31st October. They made their portfolio which has their old and news CV, project proposal, presentation along with mock interview at the end of the workshop followed by certificate distribution.

CV making, presentation professional writing, communication, work ethics sessions were conducted with the final mock interview session. Mock interview was the final step of the internship program where students did face interviews among the panels of interviewers from different companies. The panelists were recruiters from seven different companies like Siddharth Group of Hotels, Turkish Airlines, Team Quest, Young Innovations, Smart Paani, Nepal Travelers and NE Hub.

Thames Speaker Series

With the objective to inspire and motivate students, entrepreneurs and learning enthusiast with the real story of a change maker, the speaker series was initiated at Thames International College, Battispatali. Glocal supported the event to empower youths.

The speakers shared their leadership journey, opportunities in Nepal for youths and inspirational journey being an entrepreneur. The one hour session was followed by interactive question and answer with the students.

Mr. Pavitra Gautam, CEO of Karkhana and Mr. Abdullah Tuncer Kececi, General Manager of Turkish Airlines Nepal were the speakers for two speaker series.

Academic-Industries-Government Roundtable Discussion

As part of the Strategy for Human Resources Development by Glocal After School and create more of employable human resource, the Industry-Academia-Government Collaborative Roundtable on Human Resources Development was launched to provide opportunities for representatives from Nepalese industry, academia, and government to hold discussions about how to enhance the strategy and take concrete measures accordingly.

The first roundtable meeting was held on Friday, March 17, 2017 at Moods Lounge, Tripureshwor, Kathmandu.

The purpose was to bring all three sectors together in one table to discuss the roles that each party should play and the corresponding concrete measures that each party should take regarding measures to develop human resources required by the industrial sector, as well as to increase opportunities for such human resources to play a key role in the industrial world.

Measures to enhance education at universities/colleges and other institutions in order to meet needs for human resources in the industrial world were discussed along with action plans for the collaboration of industry, academia, and government based on the Strategy for Human Resources Development. In this process, GAS aimed to play the intermediary role to bridge skill gap in collaboration with Industries and Academia.

Participants of the meeting:

- Rajan Shakya, KGH Group
- Abdullah Tuncer, Turkish Airlines, Nepal
- Mithilesh Jha, CGIM
- Rajiv Sharma, Jobs Dynamics
- Manish Jha, Facts Nepal
- Aashish Chaulagai, Thames International College
- Rajendra Subedi, Mega Bank
- Dr. Purush Papatla, Lubar School of Business, University of Wisconsin-Milwaukee
- Bishnu Hari Pandey, Everest College
- Arjun Rijal, King's College
- Asish Thakur, Glocal Pvt.Ltd.
- Team of GAS

Entrepreneurship and Self-Competent Workshop

Glocal After School in collaboration with Anurodh Nepal and Maryknoll Fathers and Brothers initiated the project Entrepreneurship and Self- Competent Workshop to develop the entrepreneurial mindset and make the student of grade 8, 9 and 10 more self- competent.

The project started in April 2017 and was divided into two phases: Inside Valley and Outside Valley. The workshop of 6 hours was given to the students at their own school environment where they explored their self-competencies through activities, group works, and guest lectures from national and local entrepreneurs.

4 amazing trainers and 17 inspirational and motivational guest speakers were involved in the project. It facilitated 914 students from 23 different schools from 7 districts of Nepal: Kathmandu, Bhaktapur, Lalitpur, Siraha, Saptari, Udayapur and Janakpur. After the completion

of the workshop entrepreneurs clubs were formed in each school where students implemented their planned activities in school and community through the club.

914 students were trained in 7 districts (Kathmandu, Bhakatpur, Lalitpur, Siraha, Dhanusha, Saptari, Udaypur) in 26 schools. Entrepreneur's Club was established in these schools after the workshop where best student, best entrepreneur's club inside and outside valley was felicitated in December 3, 2017 at Nepal Tourism Board.

Gyan Bigyan Entrepreneurs Club was recognized as the best entrepreneurs club overall. Arunima Entrepreneurs Club and Janaki Entrepreneurs Club won the best entrepreneurs club from inside and outside the valley respectively.

Similarly, Rohan Humagain, Bagishwori H.S.S bagged the Best Student Award- Overall. Sisam Rai from Gyan Bigyan School and Sahil K.Gupta from Janaki H.S.S were recognized as the Best Students from inside and outside the valley respectively.

GLOCAL TEEN HERO 2017

Glocal Teen Hero (GTH) is a platform that accolades the teenagers and hoist them by giving them an opportunity to share their initiation and creativity.

GTH is a platform that is exclusively for the teenagers. We aim to empower the teenagers and give them an opportunity to lead their endeavors, bridge them to the industry leaders for collaborations, motivate them to dream big and always follow their heart and passion.

Objectives:

We aspire to bring forth the ordinary yet, passionate, fantastic and change-making teenagers. More than a program or a project, GTH is a journey where every journeyer has an experience and learning worth sharing while also motivating their peers.

Years of Completion:

GTH started three years back on 2015 targeting teenagers of Kathmandu valley only. In the second year, it reached to teenagers across nation with an activation program in different cities to reach out to teenagers directly. The third year marked the initiation of Glocal International Teen Conference together with Glocal Teen Hero.

How we do it:

GTH starts with a call for application in the first round. After that, Glocal's 20 under 20 are selected. The Finalists are selected before the Grand Award Gala. These Finalists go through the competency development trainings and grooming. At the end, the Glocal Teen Hero is announced amidst an Award-gala. The evaluation is done through the submission of a document of evidence of work and interview by jury.

Activation:

One of the outreach plan being the major medium for the direct reach to empowering teenagers was activation. The activation was held in different cities of Nepal and thereby increasing year by year which lead us to accomplish in having 50 activation together by 2017.

Through these activation we were able to have a direct reach to 7000 teenagers and more through other online mediums and together we received 700 applications all these years. The growth shows no of application from 98 in 2015 to 281 in 2016 with a flow of 321 application in 2017. There were phenomenal response from the teenagers where we could see great involvement in of boys and girls in the ratio of 6:4 where higher no. of application were received from in valley carrying 55% and out valley carrying 45%.

Areas of Participation

The growth of the project is seen through the flow of the interest and enthusiasm of the teenagers being involved in different areas and thriving to bring them out in light. This year, the areas of participation that were received from amazing teenagers all over the nation were;

- Science and Technology (7%)
- Social Activism (15%)
- Child Right Activism (15%)
- Media and Journalism (13%)
- Health (10%)
- Sports (3%)
- Engineering and Invention (8%)
- Information Technology (25%)
- Others (4%)

Partners and Supporters:

From the inception of Glocal Teen Hero to this date, the ability, works and enthusiasm has created a great impression in the society today. The stereotype for the teenagers being a child has now created a change in the society. This change in the teenagers and the recognition to these teenagers through this platform has increased the trust of the partners and supporters by 80%. Trusted by 5 partners in 2015 to 24 in 2016 has brought the project to gain trust by 26 partners in 2017.

The project is already trusted by:

Wai Wai, Coca Cola, Honda, Toyota, UNDP, European Union, Nepal Tourism Board, QFX Cinemas, Panchakanya Group, Soaltee Crowne Plaza, Turkish Airlines, AP1 HD Channel, IMS Group, International Youth Committee, Restless Development, Ambassador Hotel, KGH Group, The Art of Living, Indian Embassy and other reputed partners.

GLOCAL INTERNATIONAL TEEN CONFERENCE 2017

The year 2017 incepted a first ever International Teen Conference in Nepal organized by Glocal Pvt. Ltd. Wai Wai Presents Glocal International Teen Conference- 2017 is an opportunity for teenagers to authentically address issues that are important to them without having to overcome generational barriers. It's a platform for knowledge and experience where teenagers can learn about leadership, empowerment and social impact through a participatory and interactive environment with their peers from all over the globe.

Objective:

GITC is to help teenagers understand leadership and empowerment in today's environment. GITC provides opportunities for teenagers to share existing and generate new knowledge & perspective in the respective fields of discussion.

GITC also inspires the initiation of the teenagers across the globe; teenagers attend presentation sessions, interact with their peer teenagers through a panel discussion.

The conference encapsulates the concept of;

- **Entrepreneurship**

The panel discussion was moderated by Mr. Saurabh Jyoti, Director, Jyoti Group. The speakers of the Panel were Mr. Azmayeen Akmal, Teen Entrepreneur and innovator, Bangladesh, Mr. Tanzeel Rashid, Teen entrepreneur, Social Activist, Writer and Cadet, Bangladesh, Mr. Yusuf Munna, Teen Entrepreneur, writer and innovator, Bangladesh and Mr. Ravi Mandal, App Developer, Nepal. They key topics discussed were importance of entrepreneurship, Challenges and opportunities of entrepreneurship and strategies to overcome those challenges.

- **Empowerment**

The panel discussion was moderated by Mr. Anil Keshary Shah, (CEO, Mega Bank Nepal). The Speakers of the session were Ms. Ifreet Taheea, Bangladesh, Ms. Ratri Puspita Wardani, Inventor, Indonesia, Mr. Anjal Niraula, Social Activist, Nepal, Ms. Bipna Sharma, Child Right Activist, Nepal. The panel discussion highlighted the importance of empowerment, recent happenings in their respective country as regards to empowerment, challenges of empowerment and so on.

- **Socio-perspective**

Ms. Alina Prajapati, General Manager, Glocal Pvt. Ltd., moderated the session. The panelists of the session were Mr. Gaurav Pokharel, Journalist, Nepal, Mr. Kelvin Alfyaed Lugiano, Social Activist, Indonesia, Mr. Insaf Pokharel, Social worker, Nepal, Mr. Srijan Timilsina, Writer, Nepal, Ms. Nina Jakovljevic, Singer, Serbia. The session highlighted what teenagers could contribute to their society, what were the challenges they faced and how they overcome the challenges.

Mr. Deepak Raj Joshi, CEO of Nepal Tourism Board made an opening speech and spoke on the importance of platforms for the recognition of works of youth and also urged everyone to visit Nepal.

After that, Mr. Osama Bin Noor, Key-note speaker for the GITC reminisced his journey as a founder of Youth Opportunities. He also shared his inspiration and aspiration.

This year we welcomed a total of 103 Participants; 15 International, 88 national with a representation of public school, private school and many other interested teenagers from the nook and corners of country.

The conference had participation coming from countries like Bangladesh, Indonesia, Afghanistan, Liberia, Philippines, India, Srilanka, Serbia, Maldives, etc.

Achievement:

This year marked a great level of success and growth in terms of empowerment and motivating the teenagers in doing something that is impactful. We are proud to share that getting involved with the teenagers nationwide we were able to make our national reach to 37 districts and international reach to 15 countries.

CSR – BRANDING CONSULTING

Safety Riding Awareness Program

The program aims to aware and train teens and youths about safe riding lessons whether it be bicycle, scooter or bike. The sessions are divided in two parts as theory and practical training.

The program consist of 30 minutes of theory session about safety riding rules, traffic rules, importance of safe riding accompanied by quiz and prizes. After theory, 1 hour of practical session with riding games and activities about break, gear, grids, figure 8, fun filled and informative riding session accompanied by prizes and gift vouchers.

Any students can take theory classes but for practical session, students have to register and only who can ride can take part.

The trainers were Mr. Murari and Mr. Bidit from Syakar Safety Riding School and Honda team for the logistics.

We conducted awareness program in 18 colleges for 800 students in the valley.

National Essay Competition 2017

Landmark Education with Macquarie University organized the National Essay Competition on SDG for High School Students and in partnership with Glocal Pvt. Ltd. The competition was organized to aware the people about SDG and its importance through the competition and also give students a platform to learn and make use of the talent of writing, concerning the issues of SDG. The topic for the competition was 'Education for Development'. The project was

continued for 10 weeks. The top 5 finalists were felicitated with certificates and top 3 winners were awarded with cash prize of NRs. 50,000 to winner, NRs. 30,000 to first runner-up and NRs. 20,000 to second runner-up.

Students submitted their essays online and underwent rounds of selection. With the essay writing guidelines, 0% plagiarism test and 1000 words limit, 64 were shortlisted by the jury. The jury selected top 5 for the final round of the competition. Mr. Richard Howard, Director of ILO Nepal, Mrs. Roshee Lamichhane, Lecturer at Kathmandu School of Management (KUSOM), Mr. Terence Lee, CEO of Nepal Traveler, Mr. Rajiv Sharma, Managing Director of Jobs Dynamics. All the five winners were felicitated on December 4, 2017 at Hyatt Regency, Kathmandu. The top 3 winners were selected by jury Pro Vice-Chancellor Prof. Sherman Young and Ms. Ruby Biscuit, Director from Macquarie University, Australia.

We received 128 applications all together among which 120 were received as per the deadline on November 26, 2017 where 22% were from out of valley and 78% were from inside valley.

The Business Boot Camp 2017

GAS Centre-CGIM conducted fully funded 4 days residential Business Boot Camp for high school completed and undergrad students. The total of 14 students were selected for the program which was held at Club Himalaya, Nagarkot. The program was presented by CG Learning and designed by GAS. There were 130 applicants for the camp; among them only 14 were selected on the basis of their innovative business ideas and their passion. The selection was based on the basis of application form filled by the applicants.

Mr. Arun Chaudhary, Mr. Saurabh Jyoti, Mr. Prayas Rajopadhaya, Mr. Hempal Shrestha, Mr. Anjan Kumar Dahal, Mr. Deepak Sharma facilitated the students as a guest speaker, trainer and mentor. Among 14 ideas selected, 4 best ideas were bootied in the camp.

Glocal After School Courses conducted:

- Film Making Workshop
- Corporate Communication
- Internal Communication
- Art of Starting
- Public Speaking
- Digital Marketing Seminar
- Emotional Intelligence Training
- Inter-Gender Communication Training
- GAS Centre-Alfa Beta
- SEE Career Workshop
- Facing Interviews
- Public Speaking Contest

- GAS Centre- CGIM
- Business Boot Camp
- Glocal ECA
- Problem Solving Challenge
- Startup Debate
- Job Shadow
- King's Article Writing Competition
- CEO Unplugged 2017
- Thames Speaker Series
- Internship Training
- Landmark Essay Competition
- Safety Riding Awareness Program in Colleges

Thank You!