

YEAR REPORT

2018

GLOCAL PVT. LTD.

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Glocal is a business enterprise working in the areas of education, entrepreneurship and skilling. Glocal majors its work of expertise on training and development through Glocal After School, an online media named Glocal Khabar and adding to growth and development of entrepreneurship and youth through various projects like Glocal Teen Hero and Glocal International Teen Conference

Our Vision:

We are here to redefine the way businesses work in isolation. We promote Collaboration and believe in creating business synergies.

Our Mission:

We are there for enhancing the education experience. We plan, strategize and develop making synergy between corporates and academia for a better skilled and competent human resource by planning strategizing and developing through collaborations.

Our Objectives:

Building the education systems that concentrate on building a hierarchy of skills. Developing the capacity of people at each level through facilitating, upgrading and enhancement of the existing set of skills.

We have been successful in accomplishing our objectives which encapsulates;

- Industry Academia Collaboration
- Teen Empowerment
- Promoting Youth, Education & Entrepreneurship

Steps to 4 year of Success:

From the initiation of Glocal Khabar in 2014, Glocal has made its way to 4th year of success adding value to each year. Initiation of the concept of ECA Consultation in 2014 to different skill development and empowerment programs, 2018 for Glocal marks projects such as;

- 100th Start-Up Stories Celebration
- Glocal Teen Hero / Glocal International Teen Conference
- Entrepreneurship and Self Competent Workshop
- Skilled Voice
- CEO Unplugged
- Fashion Business Management Session with Bijay Gautam

With this Glocal has been successfully designing programs for different institution serving in the area of CSR and Branding. Our designed programs were;

- Leadership Workshop for Patan College for Professional Studies
- Public Speaking Workshop for Landmark Education Consultancy

- Creative Writing Workshop for Himalayan White House Int'l College
- Personality Development and Etiquette Workshop
- Career Talk in Chitwan for Landmark Educational Consultancy
- Inter-College Video Making Competition for LBEF
- Internship Workshop for Patan College for Professional Studies

Years of Achievement:

2018 is the year that marked some great achievement for Glocal through its growth and success in various areas. The team of 4 in the initial phase has brought up us with the team increment up 21% serving Glocal in one way or the other.

Glocal through its projects, and service has built up the trust and network from various corporates outreaching; Professionals/Corporates, International Organizations, Diplomats, Embassy, Youths and Educational Institutions. This marks out collaboration increment to be 41% and client increment by 53.25%

We believe in building up good relationship with people, be it through the courtesy of work in empowering youths, development in the education field and promising for good service bring us to a prominent PR growth of 88.32%

Social Media Analysis:

Continues engagement with youths and people associated with the Glocal has resulted in the massive improvement in our social media analysis. We are delighted to share the social media analysis of this year that depicts increment in performance, followers, engagement growth to a total reach of 2.52 Million people.

Our engagement with people has been through many paths varying from competitions to training/workshop, Conferences, Interactions etc. which leads us to an achievement of more than 23000 people engagement. This mark our national reach to 37 districts and simultaneously international reach to 15 countries.

Pillars:

The achievement and success of Glocal stands out in its 4 pillars that is;

- Glocal Khabar
- Glocal After School
- GTH/GITC
- CSR & Branding

GLOCAL KHABAR

Glocal Khabar is an online news portal that particularly focus on youths, education and entrepreneurship amongst other. This is a platform for things and activities accomplished by youths to present it to wide range of audience. Similarly, business startups are also facilitated for their online promotions by sharing news on their activities. In short, we share things that makes an impact.

Startup Stories

Startup Stories is a definite platform featuring the startup entrepreneurs. With an objective let people browse and know about the list of startup people, their initiation, innovation and ideas created. With a start of 20 startups in 20 weeks, we have been able to bring out the stories of 108 startups of Nepal, 36 stories this year. The startup stories featured includes the field of service, manufacturing, agriculture, hospitality, events, entertainment, science and technology, tourism, handicraft, IT, etc. More specifically, online ecommerce, retailing, food, hotel, event management companies, music production studio, cafes, restaurants, farms, shoes manufacturing, research companies, IT companies, bio-tech companies, etc.

100th Startup Stories Celebration

Startup Stories column of Glocal Khabar is a definite platform featuring the startup entrepreneurs of Nepal. To mark the successful write-up of 100 startup stories in Nepal, Glocal khabar organized a celebration where 100 startups were invited on 29th June,2018 at Ageo: The Hestia, Kathmandu. With an objective to let people browse and know about the list of startup people, their initiation, innovation and ideas created, Startup Stories was initiated in 2016. June 29th marked 100th Startup story of Nepal featured on Glocal Khabar.

The representatives from the first 100 startup stories were invited in the program to connect with each other and share their experiences, ideas and discuss on the possible partnerships among themselves to help each other grow. The invitees were provided token of love to recognize their initiation and celebrate the spirit of entrepreneurship. The event started at 5:30 with the arrival of invitees. Mr. Saurabh Jyoti, Director Jyoti Group and Mr. Abdullah Tuncer Kececi, General Manager, Turkish Airlines were the special guests of the program.

Youth Opportunities

Youth Opportunities is that section where we provide opportunities for youth so that youths find latest opportunities and avail important educational contents for continued self-development. We have been able to share 300 opportunities to youths this year trying to aware about different youth development. Some of the opportunities shared were;

- Forbes 30 under 30 application
- Hult Prize Challenge
- Global Entrepreneurship Award

- Asia Pacific Youth Leadership Summit
- Young Women Public Affairs Award
- Her Story: Film Making Workshop Fully Funded
- UWS Nepal Teaching Fellowship
- Glocal Teen Hero and Glocal International Teen Conference, etc.

Through these approach we were able to cover 500 youth based stories and news, bringing their stories to light and out to people

Diaries

Diaries is the section where youths share their experiences, insights, and knowledge over some incidents, etc. This section has been put ideally for the youths to communicate about what they have encountered and felt about and that can be shared to. Glocal Khabar have successfully brought up the diaries from 300 youths and shared it to the people.

Media Partnership

As an online media, we have participated and supported many youth, businesses and educational event through the role of media partner. We have successfully partnered with 70 programs and shared their insight through the portal. Some of the media partnership events were;

- Hult Prize at KU, SOMTU, TU, Purbanchal University
- Youth Co:Lab
- Josh Talks
- EmpowerHER
- National Youth Council
- AISEC Nepal
- Mahakumba
- WordCamp
- CareerPrep
- Chelsea MUN
- St. Mary's MUN, etc

Not limiting to these, Glocal Khabar has been covering general news that focuses on youths, business and education, featuring 900 general news, 300 general events, news that are 200 post featured on the field of Education and Research.

GLOCAL AFTER SCHOOL (GAS)

Glocal After School- Academy of Employability Skills is developed with the concept to develop what the market demands and creating exceptional and well skilled human resource through skills development programs bridging gap between industries and academia.

To cope with national need of skilled manpower, Glocal After School worked closely with educational institutions providing training and skill development courses that are not taught in academic classes in school/colleges. Alongside, we provided training and development programs to corporates finding skill gap in companies. For individuals and professionals, various trainings, seminars, conference, workshops were conducted.

Leadership Workshop

Fully funded leadership workshop was organized with an initiation of Patan College for Professional Studies, supported by LBEF and designed by Glocal Pvt. Ltd. The main motive of the competition was to make the students aware about the institution, and also give students a platform to develop leadership skills. The program was designed for high school and bachelor students in Nepal. The workshop of eight hours was conducted at Patan College for Professional Studies, Kuponole, Lalitpur. The trainer for the session was Mr. Joy Chowdhary from Hyderabad, India. All 118 participants who applied for the workshop were granted scholarship of NRs. 20,000 and selected 27 participants were granted scholarship of NRs. 50,000. The participants were offered to use their granted scholarship either for LBEF or Patan College for Professional Studies.

Public Speaking Workshop

Landmark Education in partnership with Glocal Pvt. Ltd. organized fully funded public speaking workshop to 12 selected participants on February 9 and 10, 2018. The main motive of the competition was to make the students aware about the institution, and also give students a platform to develop public speaking skills. The program was designed for high school and bachelor students in Nepal. The workshop was 18 hours and two days residential which was conducted at Park Village, Budanilkantha. The trainer for the session was Mr. Joy Chowdhary from Hyderabad, India. Among the twelve participants, Ritika Kharel bagged the award of 'Most Influencing Participant' with NRs. 5,000.

Creative Writing Workshop

One day creative writing workshop was conducted to the SLC completed students. The program was focused to develop creative writing skills. The trainer for the session was Ms. Alina Prajapati, Editor of Glocal Khabar. 60 students were given the workshop with creative activity based practical sessions.

Personality Development and Etiquette Workshop

One-day personality development and etiquette workshop was conducted to the recent SLC completed students with the objective of providing soft skills training as part of early employability skills training. The trainer for the session was Ms. Cajol Jha, Public Relation

Manager of Glocal Pvt. Ltd. 60 students were given the workshop with creative activity based practical sessions.

Career Talk in Chitwan

One day seminar was organized at Chitwan for students who are in high school or completed. Four speaker session followed by panel discussion was organized to discuss about how to choose right career and opportunities in Nepal. Mr. Upaul Majumdar, General Manager of Soaltee Crowne Plaza, Mr. Asgar Ali Shah, CEO of E-Sewa, Mr. Shailendra Raj Giri, Managing Director of Mero Job were the speakers and panelist. The panel was moderated by Mr. Asish Thakur, Executive Director of Glocal Pvt. Ltd. The program was organized by Landmark Education at Central Palm Hotel, Chitwan. Around 300 students attended the program.

Inter-College Video Making Competition

The project is designed for the bachelor final year student and bachelor completed students doing engineering. The participants will have to submit 2 minutes YouTube Video in the Theme “Future Engineers Shaping Nepal”. Engineering students in their final year or completed can fill an online form with their group of 3-4 and submit their applications. On 30th July, 2018, Award ceremony of Inter-College Video Challenge was organized at Hotel Mulberry, Kathmandu. The juries for the challenge Mr. Hempal Shrestha and Country Director (S.A.) Mr. Riasat Hussain from Macquarie University Sydney, Australia. All top 5 teams and each college representatives were invited. All the top 5 teams gave presentation of the final day and winner was announced. Team Stairclimbing Wheelchair from IOE, Thapathali Campus won the competition and grabbed 1 lakh rupees.

Skilled Voice

Skilled Voice Series is an initiation of Glocal After School as a forum to hear the stories and experiences of a skillful journey from the speakers. The speakers will be talking about how skills have helped and shaped them to grow in their personal and professional life, the possibilities of development and opportunities youth of today can pursue through skills with the futuristic vision. The series was initiated by Glocal After School as a forum to hear the stories and experiences of a skillful journey from the speakers. The event also supports the movement #skills2grow4life that supports skills.

The program was kicked off with the session of speaker Mr. Nirvana Chaudhary, CG Corp Global. We had sessions of the speakers, Mr. Narottam Aryal, Executive Director of King’s College, Mr. Dil Bhushan Pathak, Media Personality and Mr. Anil Keshary Shah, CEO of Anil Shah.

Session with Bijay Gautam

With the launch of Fashion Business Management course at Glocal After School, session with one of the trainer Mr. Bijay Gautam was conducted at the premises of Glocal After School. Enthusiasts for the course were present for the session to get understanding of the course along

with the scope of fashion business career and business in Nepal. 24 enthusiasts were present at the session.

CEO Unplugged 2018

CEO Unplugged is a yearly event organized by Glocal Pvt. Ltd. comprising series of panel discussion where we try to establish a forum to discuss about contemporary business challenges, opportunities and futuristic view with a sight of experiential learning to the new comers in the business and students. In past years more than 60 CEO have been a speaker for CEO Unplugged with more than 500 enthusiasts coming together for one object "Today meet Tomorrow" We have been successful in completing three editions of CEO Unplugged, where we had greater dimension embracing the business ecosystem, education, collaboration, startup ecosystems and the grounds of policy.

The event gave students an opportunity to meet the mover and shakers of the different arenas of entrepreneurial world. It would also be an opportunity to commute with future heroes and share their thoughts.

150 enthusiast participated in the program and the following topics this year are as follows:

1. Generational Change to Family Business: Mapping Young Minds

The panel's main objective was to mirror the innovative changes that the young minds of the family have brought out in work, careers, family life and family business. The millennial of the panel had Suman Shakya, founder of Smart Paani as the moderator. Abhimanyau Golchha, Director at HH Bajaj; Akhil Gupta, Director of Shanker Group; Satish Pokhrel, Director of Agni Cement; Saurabh Jyoti, Director at Jyoti Group and Siddhant Raj Pandey, CEO of Business Oxygen Pvt. Ltd. were the panel members.

2. Business Adaptation: Changing Nepal

The panel had an aim to discuss in the certainty and predictability ruled in the country through the insight of Boomers Leaders tapping the economic development change in Nepal. Discussing on the major bottleneck for Nepal to achieve higher levels of economic growth, Anil Chitrakar, President at Siddhartnic, moderated the panel. Chandra Dhakal, Chairman of IME Group; Joseph Silvanus; CEO at Standard Chartered Bank Nepal; Puneet Varshney, MD at Bottler's Nepal and DR. Upendra Mahato, Founder of Mahato Group of Industries were the distinguished veteran personalities of the panel.

3. Application of Knowledge: Challenges in today's Business

The panel aimed to showcase the challenge that is harnessing the knowledge of simple ideas in the current businesses scenario. These ideas have let a path of coherent and productive way in business. With a sidelined view towards the main aim, Chhaya Sharma, Chairperson at NCTTM; Richard Howard, Country Director at ILO; Sambridhi Gyawali, Executive Director at Nepal Republic Media and Sishir Khanal, CEO at Teach for Nepal were the members on board for the panel, conversed about the need and necessities of the skills in today's world. Asish Thakur, the Executive Director of Glocal Pvt. Ltd. moderated the final panel of the event.

GLOCAL TEEN HERO 2018

Glocal Teen Hero (GTH) is a platform that accolades the teenagers and hoist them by giving them an opportunity to share their initiation and creativity.

GTH is a platform that is exclusively for the teenagers. We aim to empower the teenagers and give them an opportunity to lead their endeavors, bridge them to the industry leaders for collaborations, motivate them to dream big and always follow their heart and passion.

Objectives:

We aspire to bring forth the ordinary yet, passionate, fantastic and change-making teenagers. More than a program or a project, GTH is a journey where every journeyer has an experience and learning worth sharing while also motivating their peers.

Years of Completion:

GTH started four years back on 2015 targeting teenagers of Kathmandu valley only. In the second year, it reached to teenagers across nation with an activation program in different cities to reach out to teenagers directly. The third year marked the initiation of Glocal International Teen Conference together with Glocal Teen Hero and the fourth was a great continuation of the legacy.

How we do it:

GTH starts with a call for application in the first round. After that, Glocal's 20 under 20 are selected. The Finalists are selected before the Grand Award Gala. These Finalists go through the competency development trainings and grooming. At the end, the Glocal Teen Hero is announced amidst an Award-gala. The evaluation is done through the submission of a document of evidence of work and interview by jury.

Activation:

One of the outreach plan being the major medium for the direct reach to empowering teenagers was activation. The activation was held in different cities of Nepal and thereby increasing year by year which lead us to accomplish in having 38 activations in the year 2018.

Through these activations we were able to have a direct reach to 50,000 teenagers and more through other online mediums and together we received 532 applications in 2018. The growth shows no of application from 98 in 2015 to 281 in 2016 with a flow of 321 in 2017 to 532 application in 2018. There was phenomenal response from the teenagers where we could see great involvement in of boys and girls in the ratio of 6:4 where higher percentage of application received were male with 52.7% and female comprising of 47.63%. 2018 had application flow coming from all 7 provinces; higher percentage flow from province 2 followed by province 3 & province 4.

Areas of Participation

The growth of the project is seen through the flow of the interest and enthusiasm of the teenagers being involved in different areas and thriving to bring them out in light. This year, the areas of participation that were received from amazing teenagers all over the nation were;

- Entrepreneurship (9%)
- Social Activism (19.2%)
- Child Right Activism (13.7%)
- Media and Journalism (9.5%)
- Health (7%)
- Sports (4%)
- Engineering and Invention (17.6%)
- Information Technology (15%)
- Others (5%)

Partners and Supporters:

From the inception of Glocal Teen Hero to this date, the ability, works and enthusiasm has created a great impression in the society today. The stereotype for the teenagers being a child has now created a change in the society. This change in the teenagers and the recognition to these teenagers through this platform has increased the trust of the partners and supporters by 80%. Trusted by 5 partners in 2015 to 24 in 2016, bringing down 2017 to have 26 partners which has brought this project to gain trust by 30 partners in 2018.

The project is already trusted by:

Wai Wai, UNDP, European Union, SAARC-CCI, Nepal Tourism Board, Coca Cola, Honda, Toyota, QFX Cinemas, Panchakanya Group, Soaltee Crowne Plaza, Turkish Airlines, Yeti Airlines, Avenues, AP1 HD Channel, IMS Group, IME Group, International Youth Committee, Restless Development, Ambassador Hotel, KGH Group, The Art of Living, Indian Embassy and other reputed partners.

GLOCAL INTERNATIONAL TEEN CONFERENCE 2018

The second edition of Glocal International Teen Conference was held on September 1, 2018 in Nepal organized by Glocal Pvt. Ltd. Wai Wai Presents Glocal International Teen Conference is an opportunity for teenagers to authentically address issues that are important to them without having to overcome generational barriers. It's a platform for knowledge and experience where teenagers can learn about leadership, empowerment and social impact through a participatory and interactive environment with their peers from all over the globe.

Objective:

GITC is to help teenagers understand leadership and empowerment in today's environment. GITC provides opportunities for teenagers to share existing and generate new knowledge & perspective in the respective fields of discussion.

GITC also inspires the initiation of the teenagers across the globe; teenagers attend presentation sessions, interact with their peer teenagers through a panel discussion.

The conference encapsulates the concept of;

- **Entrepreneurship**

The panel discussion was moderated by Mr. Narottam Aryal (Executive Director, King's College). The speakers of the Panel were Mr. Abul Bashar Rahman (Founder, Feed'em, Bangladesh), Mr. Ahmed Sajidan Jarjis Rafsan (Founder, The Dream Foundation, Bangladesh), Mr. Sachin Dangi (President, Sharemywrite and Glocal Teen Hero 2017, Nepal) and Mr. Heet Shah (Student, India). The key topics discussed were importance of entrepreneurship, Challenges and opportunities of entrepreneurship and strategies to overcome those challenges, Funding, securing and growing ideas.

- **Socio-Perspective**

This panel discussion was moderated by Mr. Dil Bhusan Pathak, Founder and Executive Director at Interface Nepal. The panelists of the session were Mr. Sankalp Mohan Sharma (Sustainable Development Activist, India), Saqlain Morshed (Head of communications, Ten Minutes School, Bangladesh) and Hoang Anh Thea (Director of Operations, SANSHE, Vietnam). The session highlighted what teenagers could contribute to their society, what were the challenges they faced and how they overcome the challenges. In addition, the role of media and mass communication in making the wider reach was discussed.

- **Empowerment**

The panel discussion was moderated by Mr. Anil Chitrakar, President, Siddharth Inc.). The Speakers of the session were Ms. Ashna Poudel, (Social Worker, Nepal) Ms. Lirisha Tuladhar, (YALC member, Nepal), and Mr. Rodain Malcolm Richardson (Founder, Jamaica Youth Motivators, Jamaica). The panel discussion highlighted the importance of empowerment, recent happenings in their respective country as regards to empowerment, challenges of empowerment, role of teenagers in empowering self and society and so on.

Mr. Ahmed Nawaz from United Kingdom made an opening speech in the conference. A survivor of a terrorist attack and currently working to uplift the lives of youths, he stressed on the fact that, today, working for a greater good is a responsibility. He encouraged every teenager to take the responsibility to be the change to create an impact.

The second edition of Wai Wai Presents Glocal International Teen Conference 2018 triumphed with a representation of teenagers from Nepal, India, Bangladesh, Vietnam, Jamaica, Afghanistan and Pakistan.

This year we welcomed a total of 100 Participants; 21 International and 79 National with a representation of public school, private school and many other interested teenagers from the nook and corners of country.

Achievement:

This year marked a great level of success and growth in terms of empowerment and motivating the teenagers in doing something that is impactful. We are proud to share that getting involved with the teenagers nationwide we were able to make our national reach to 38 cities and international reach to 40 countries.

Thank You!