

# YEAR REPORT

2020

GLOCAL PVT. LTD.

## GLOCAL PVT. LTD.

Glocal is a business enterprise working in the areas of education, entrepreneurship, and skilling. Our core works are into the development of young people through skill development and empowerment in coordination with different corporate, diplomatic, and governmental organizations in South Asia. Glocal's work focuses on training and development through Glocal After School and adding to the growth, development, and recognition of teenagers and youth through various projects like Glocal Teen Hero and Glocal International Teen Conference, also works as, CSR and Brand consultant.

To sum up, Glocal is a company which works adopting Glocal strategy to create synergy through collaboration, leads learning with development initiatives, performs organized CSR & Brand consulting, committed to skill development approach in youths and teenagers that aims to build a Skilled Workforce enhancing their employability skills and takes leadership in development and recognition of Teenagers and Youth.

### Our Vision:

We are here to redefine the way businesses work in isolation. We promote collaboration and believe in creating business synergies.

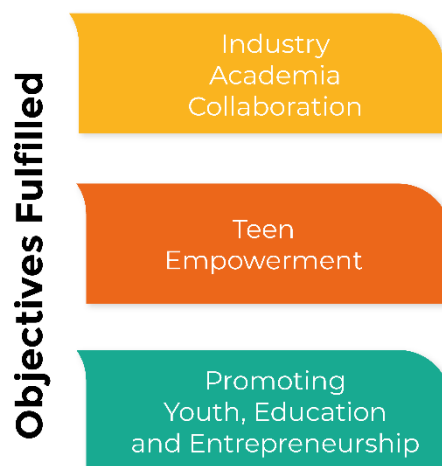
### Our Mission:

We are there for enhancing the educational experience. We plan, strategize, and develop making synergy between corporates and academia for a better-skilled and competent human resource by planning, strategizing, and developing through collaborations.

### Our Objectives:

Building the education systems that concentrate on building a hierarchy of skills. Developing the capacity of people at each level through facilitating, upgrading, and enhancement of the existing set of skills.

We have been successful in accomplishing our objectives which encapsulates;



[www.glocalnepal.com](http://www.glocalnepal.com)

- Industry-Academia Collaboration
- Teen Empowerment
- Promoting Youth, Education & Entrepreneurship

### Steps to 6 years of Success:

Our Parent Company Glocal Pvt. Ltd. since its inception in 2014, has been working in bringing stories of people who build up their story of achievement with failures & lot of efforts, then it started working in bringing out passion among young people and recognizing it. Glocal has made its way to the 6th year of success adding value to each year. With all this process, Glocal realized the importance of Skills and Learning at different capacities and that led us in starting Glocal After School. Adapting the new global learning techniques and strategies yet being local, (as our name suggests), building an online learning community became a new success for Glocal this year. Glocal plans to promote online.

The COVID-19 pandemic created the largest disruption of education systems in history. Within this situation, Glocal developed a concept which majorly focused on online skill-building activities in Nepal, intending to create a Skillful Nepal.

Initiation of the concept of ECA Consultation in 2014 to different skill development and empowerment programs, also the initiation of the online learning community, 2020 for Glocal marks projects such as;

- Glocal Teen Hero / Glocal International Teen Conference
- CEO Unplugged
- Skill Week 2020

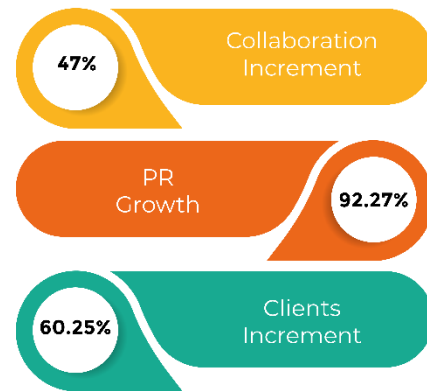


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- Project Swarojgaar
- Online Programs and Events

### Years of Achievement:

2020 is the year that completes the sixth wonderful journey of Glocal Pvt. Ltd. We marked some great achievement for Glocal through its growth and success in various areas and also introduced a new yet interesting online learning platform for the learners, to develop different skills & competencies. Likewise, we also introduced two blog sites – for GAS & GTH where skill stories, stories of incredible teenagers, their journey & information about every online course, their benefits, and career/job prospects are being shared via blog posts.



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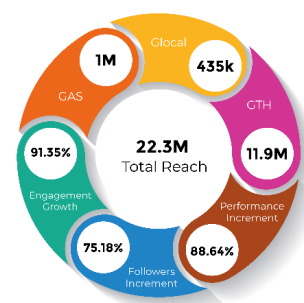
Glocal through its projects, and service has built up the trust and network from various corporates outreaching; Professionals/Corporates, Government, International Organizations, Diplomats, Embassy, Youths, and Educational Institutions. This marks out collaboration increment to be 47% and client increment by 60.25%.

We believe in building up a good relationship with people, be it through the courtesy of work in empowering youths, development in the education field, and promising for good service brings us to a prominent PR growth of 92.27%.

### Social Media Analysis:

Continues engagement with youths and people associated with the Glocal has resulted in a massive improvement in our social media analysis. We are delighted to share the social media analysis of this year that depicts increment in performance, followers, engagement growth to a total reach of 22.3 Million people.

#### Social Media Analysis - 2020



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Our engagement with people has been through many paths varying from competitions to training/workshop, Conferences, Interactions, etc. which leads us to the achievement of 91.35% total engagement. Likewise, this year, our performance increment is 88.64% which is significant progress in Glocal's journey.

### **Pillars:**

The achievement and success of Glocal stand out in its 3 pillars that are:

## **Pillars**



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## **GLOCAL AFTER SCHOOL (GAS)**

***Glocal After School- Academy of Employability Skills*** is developed with the concept to develop what the market demands and creating exceptional and well skilled human resource through skills development programs bridging the gap between industries and academia.

To cope with the national need for skilled manpower, Glocal After School worked closely with educational institutions providing training and skill development courses that are not taught in academic classes in schools/colleges. Alongside, we provided training and development programs to corporates finding skill gap in companies. For individuals and professionals, various training, seminars, conference, workshops were conducted.

## **CEO UNPLUGGED 2020**

CEO Unplugged is a yearly event organized by Glocal Pvt. Ltd. comprising series of a panel discussion where we try to establish a forum to discuss contemporary business challenges, opportunities, and futuristic views with a sight of experiential learning to the newcomers in the business and students. In past years more than 60 CEO have been a speaker for CEO Unplugged with more than 500 enthusiasts coming together for one object "*Today meets Tomorrow.*"

We have been successful in completing four editions of CEO Unplugged, where we had a greater dimension embracing the business coalition for SDGs, Business eco-system, collaboration, startup ecosystems, and the practice of skilled-based education. The event allowed students to meet the mover and shakers of the different areas of the entrepreneurial world. It was a good opportunity to commute with future heroes and share their thoughts.

More than 100 aspirants participated in this highly anticipated event to network, learn, and share their ideas with the prominent entrepreneurs of the country and the topics for this year were as follows:

## **1. Fore Sighting and Forecasting the supply of skilled Workforce.**

With the major objective to discuss the traditional skills as well as the fourth industrial revolution skills, this panel was set for this year. The discussion was mainly about the evolution of skills in the labor market at the heart of major changes in employment outlook and ways to increase the demand for skilled labor in the competitive market. This panel had **Mr. Abhishek Singh**, the *Country Sales Manager of Bottlers Nepal Limited*; **Mr. Arun Chaudhary**, the *Chairman and Managing Director of CG Holdings*; **Dr. Loknath Bhusal**, *Under Secretary, Ministry of Labor, Employment and Social Security*) MOLESS as a panelist where **Prof. Ujjwal K. Chowdhury**, *Pro-Vice-Chancellor of Adamas University, India* have moderated the panel.

## **2. Reflection on the Demand for Skilled Workforce**

There are plenty of opportunities in Nepal, to find interesting work. Many businesses and the private sector are looking for skilled human resources to join them in many different fields today. There are some challenges to make that linkage, we need to work to fulfill the skill gap increasing our soft skills not only focusing on our hard skills.

The discussion was based on the ways in the assessment of existing skill shortages and for forward-looking information on how the labor market and the demand for skills might change. This panel had **Dr. Kusmakar Bhatta**, *Director of CTEVT*; **Mr. Pawan Golyan**, *Chairman of Golyan Group*; **Mr. Anil Thaman**, *Chairman of Captain Outdoors* as a panelist and was moderated by **Ms. Elke Wisch**, *UNICEF Representative to Nepal*.

Both the panel discussion was able to broaden the different perspective on the Skill Ecosystem and its importance in the present time. The importance of skills is even more pronounced in a dynamic, globalized world as Skills are a critical asset for individuals, businesses, and societies.

## SKILL WEEK 2020

**Skill Week**, a week full of events, creativity, skills, inspirations, insights were initiated by Glocal After School in January 2020. This is a week dedicated to performing workshops related to different skills, skill shows, and exhibitions, learning hubs and sessions along with entertainment components making this an infotainment week honoring the skills.

This event is the platform for youths to boost their insights, creativity, and learn through a reality check world. It will deliver some exciting opportunities to ensure youths develop the right skills they need to succeed in the changing labor market.

Skill Week was initiated to collaborate with Industry, Educators, and Government to engage and promote the extensive career opportunities and an emerging skills area ranging from business, services, technology to the art & culture field.

Skill Week 2020 was successfully organized in the presence of dignitaries, diplomats, corporates, and hundreds of youths from Nepal. The event succeeded in reaching more than 2000+ youth through workshops, sessions, and competitions. During the event, 4 veterans i. e. **Ms. Ambika Shrestha**, Chairperson at Dwarika's Hotel; **Ms. Mithila Sharma**, Actress; **Mr. Nakim Uddin**, Chairman of Team Quest, QFX and **Mr. Bishwas Dhakal**, Founder of F1 Soft International Pvt. Ltd. were awarded the title of Nabil Skill Hero 2020. These 4 awardees were honored for their contribution in 4 different fields namely Art & Culture, Tourism& Hospitality, Entrepreneurship, and Science& Technology.





Skill Week is dedicated to creating a skill practice; embracing and reflecting the diversity, quality, and opportunities within the nation, and overload youths with full of youthful insights and learnings as a respected resource for career advisors, parents, and students.

## **GLOCAL AFTER ONLINE PROGRAMS**

With the dedication to Building Online Learning Community, Glocal After School initiated Online events to engage people in skill development activities since March 2020. Coming to this date GAS has successfully run over 37 Live Online Courses; 3 Self-Paced Online Learning Courses along with Online Webinars. Contributing to Build Online Learning Community through sharing and learning, we have also introduced the platform for those who want to share their knowledge with others via an e-platform and become an ‘**Online Guru**’.



[www.glocalafterschool.com](http://www.glocalafterschool.com)

Glocal After School in collaboration with international institutes like EtonX and organizations like Future Captains brought affordable international courses for Nepalese students. These courses were brought with the motive of providing the international level of skills to Nepalese with ease. Glocal After School has been providing various Corporate Training/ Courses along with skill-enhancing courses for the students and professionals.

### **Online training on COVID 19 New Protocol for Hospitality**

The 2- days Safety and Sanitation Protocol Training by Glocal After School (*venture of Glocal Pvt. Ltd*) in association with *Nepal Tourism Board* was successfully conducted with the motive to aware of Safety, Security and Sanitation Protocol among the members from Hotel, Travel and

Tourism industry of Nepal. With the concern of necessity in the present context to grow within the pandemic situation, the training had 2 *major topics: Fundamentals for Secured Stay & Experience* and *Digital Marketing*. The training was provided by Glocal After School to the members of Hotel Association of Nepal (HAN); Trekking Agencies' Association of Nepal (TAAN); Nepal Association of Tour and Travel Agents (NATTA); Nepal Association of Rafting Agencies (NARA); Restaurant and Bar Association of Nepal (REBAN) and Tourist Bus Association of Nepal (TBAN). The training was conducted on more than 500 *participants* from various cities and organizations in Nepal. With the reality of hurdles being created by COVID- 19 in these industries, the training was initiated not only to make participants aware and inform but also to help them in understanding its importance and implementing the protocol to face the situation and move ahead with the preventive measures.

### **Initiation of GAS for SMEs, Corporates & Startups:**

Glocal started a platform for teams & corporates where they can get training on different skills as per their needs. Glocal's training provides a successful bunch of skills to teams that contribute towards productivity and the organization's strategic goals. Our personalized training sessions are tailored to the specific needs of employees and the company. Therefore, we provide personalized training according to your needs that will increase employee performance, productivity, motivation, and retention. With GAS for Corporates, corporates can fuel their potential & inspire their team to lead further with on-demand courses, live interactions, and learning pathways.

Some of the remarkable online events organized by Glocal After School in 2020 are ***Online Film Making Bootcamp; KWS presents Online Learning Festival; South Asian Youth Festival 2020; Turkish Airlines presents Travel Diary Writing Competition***, Series of ***Knowledge Maestro***-online quiz competition.

**Blog Portal:** [www.blog.glocalafterschool.com](http://www.blog.glocalafterschool.com)

A new blog website was created for Glocal After School which covered skill-related blogs, course ideas, online learning, its importance, and also covered the write-ups of the winners of different writing competitions.

## **GLOCAL TEEN HERO 2020**

Glocal Teen Hero (GTH) is a platform that accolades teenagers and hoists them by allowing them to share their initiation and creativity. Every year 1<sup>st</sup> September is marked as a big day of Glocal Teen Hero Nepal. The first-ever national program i.e. designed to recognize dedicated, passionate, and innovative teenagers from the nation. The event brings teenagers together to celebrate their spirit and value their worth.

GTH is a platform that is exclusively for teenagers. We aim to empower the teenagers and allow them to lead their endeavors, bridge them to the industry leaders for collaborations, motivate them to dream big, and always follow their heart and passion.

### **Objectives**

We aspire to bring forth the ordinary yet, passionate, fantastic, and change-making teenagers. More than a program or a project, GTH is a journey where every journeyer has the experience and learning worth sharing while also motivating their peers.

### **Years of Completion**

GTH started six years back in 2015 targeting teenagers of Kathmandu valley only. In the second year, it reached teenagers across the nation with an activation program in different cities to reach out to teenagers directly. The third-year marked the initiation of the Glocal International Teen Conference together with Glocal Teen Hero. The fourth & fifth year was a great continuation of the legacy. The Sixth year marked a remarkable journey by conducting virtual GTH, 2020. As the year 2020 was a changeful time for the world. Despite many challenges; We were able to create a milestone with the maximum number of applications and the program was virtual yet but it became a grand one.

### **How we did it?**

Amid the pandemic, GTH - 2020 was hosted virtually on December 12. From Application opening to recognizing teenagers; everything was set digitally. At the very first, Virtual Press Conference and a call for application in the first round. After that, Virtual Activation was conducted in 200+ different schools of Nepal to reach the teenagers and share the information about GTH. On November 20; Glocal's 20under20 were selected and respectively Top Six Finalists on November

25. Those Finalists went through the Self-Competency Development training and grooming. At the Final event day, One Fantastic Teen was titled as Glocal Teen Hero on Virtual Award-gala. Similarly, Glocal International Teen Conference was also conducted virtually from December 9<sup>th</sup> to 11<sup>th</sup>. The evaluation was done through the submission of a document, evidence of work, and interview by juries.

### Virtual Press Conference

This year Press conference was set for virtually **September 1<sup>st</sup>, 2020**. The event officially announced the application opening of Wai Wai Glocal Teen Hero, 2020, and shared the information of hosting GTH digitally. It also introduced the project with a wider perspective to the audience and to raise awareness and understanding about the need for such a project and the difference it makes to the lives of teenagers by showcasing the stories of past teenagers.

### Online Promotion of GTH in the interim of COVID 19 Pandemic

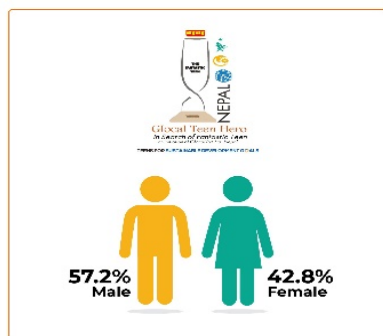
Due to COVID 19 – Lockdown was announced in Early March in most of the countries. Information sharing of GTH could not take place as there was the closure of schools, gatherings, and vehicles. The GTH committee decided to organize Activation virtually and other promotional activity via Social media. To share application information online different medium was applied and other organizations through zoom meetings and online publicity.



## Online Activation

One of the outreach plans being the major medium for the direct reach to empowering teenagers was activation. The virtual activation was held in 200+ different schools of Nepal and thereby increasing year by year which created a new history by reaching almost 10,100 teenagers digitally in the year 2020.

Through these activations, we were able to have an online engagement of 10, 98,995 teenagers we received 604 applications in the year 2020. The growth shows no. of application from 98 in 2015 to 281 in 2016 with a flow of 321 in 2017, 532 application in 2018, 598 application in 2019, and 604 applications in 2020. There was a phenomenal response from the teenagers where we could see great involvement of both boys and girls where the percentage of application received were male with 57.2% and female compromising of 42.8% in the year 2020.



## Glocal's 20under20

Glocal's 20under20 is an umbrella title for 20 early change-makers, who are teenagers from diverse fields, stepping out to create an impact in society. Glocal is dedicated to recognizing these teenager's initiative, achievement naming 20Under20.

It aims to recognize 20 young souls who have the vision to do something ordinary in the most extraordinary way possible. From the pool of 604



applications of dynamic teenagers, 20 changemakers teenagers were selected based on their impactful initiation and work greatly contributing to society with their ideas and creativity.

### **List of Batch 2020 – Glocal's 20under20**

1. Abhishek Karna – Technopreneur from Mahottari
2. Amit Timalina – Technopreneur from Rupandehi
3. Ankit Mishra – Child Right Activist from Nepalgunj
4. Diksha Gautam - Child Right Activist from Kathmandu
5. Ekraj Ghimire – Environmentalist from Palpa
6. Grace Thapa – Entrepreneur from Kathmandu
7. Laxman Poudel – Innovator from Rupandehi
8. Mandira Shrestha – Health Activist from Ramechhap
9. Namrata Dahal - Child Right Activist from Jhapa
10. Preksha Dhami – Social Activist from Kailali
11. Reet Kafle – Young Educator from Morang
12. Sanif Kandel – Youth Activist from Rupandehi
13. Sanskriti Phuyal - Social Activist from Kathmandu
14. Seliya Shrestha - Social Activist from Jhapa
15. Subhash Sharma – Coder from Janakpur
16. Sulav Subedi - Innovator from Illam
17. Susan Sapkota - Environmentalist from surkhet
18. Swaraj Sagar Pradhan – STEM Researcher from Lalitpur
19. Vaibhav Nahata - Entrepreneur from Morang
20. Youbesh Dhaubedi - Social Activist from Bhaktapur

### **Areas of Participation**

The growth of the project is seen through the flow of the interest and enthusiasm of the teenagers being involved in different areas and thriving to bring them out in the light. This year, the zones of participation that were received from amazing teenagers all over the nation were;

Entrepreneurship (14%)

Social Activism (22.3%)

Child Right Activism (12.8%)

Media and Journalism (5.3%)

Health (4%)

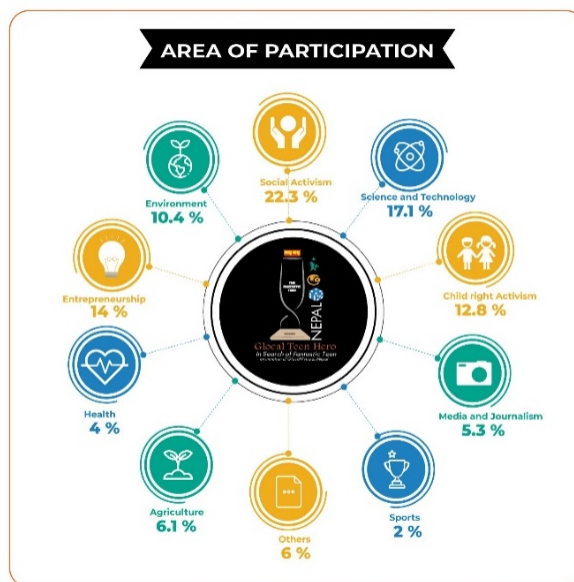
Sports (2%)

Agriculture (6.1%)

Science and Technology (17.1%)

Environment and Conservation (10.4%)

Others (6%)



## Winner of Wai Wai Glocal Teen Hero - Nepal, 2020 – Mandira Shrestha

A 19-year-old young girl who has already worked as the team leader of “Child-led report on UPR, 2020”. She is also a member of the Integrated National Adolescent Girls Forum, a core member of Girls in Education, a facilitator of Tri-Padma Child Club, and a trainer in the SRHR field working with the target group of children, adolescents, youths, women, and LGBTIQ++. During the pandemic, she has been working on the

mental health of children and adolescents by creating an awareness of COVID19 and online safety through various Media. She has already worked as a Co-Trainer at ‘Rural Health and Education Service Trust (RHEST)’, Facilitator of ‘Tri Padma Child Club’, Member of ‘Girls-out loud’ 11, Member of ‘The Generation Green’ 12 and Fellow at ‘Bagmati River Basin Youth Program.



### Partners and Supporters:

From the commencement of Glocal Teen Hero to this date, the ability works, and enthusiasm has created a great impression in society today. The stereotype of teenagers being a child has now created a change in society. This change in the teenagers and the recognition of these teenagers through this platform has increased the trust of the partners and supporters. Trusted by 5 partners in 2015 to 24 in 2016, bringing down 2017 to have 26 partners which have brought this project to gain trust by 32 partners in 2018. Likewise, we gained 34 partners in 2019 and 29 partners in 2020 to support our event and our motive of empowering the teenagers and providing them ample opportunities, and also for their recognition.

### The project is already trusted by:

Wai Wai, Nepal Tourism Board, Embassy of India, UNDP Nepal, Coca Cola, European Union, Honda, Embassy of United Arab Emirates, QFX Cinemas, Panchakanya Group, Soaltee Crowne Plaza, Turkish Airlines, Yeti Airlines, VOITH, Annapurna, Nepal SBI Bank, Prisma Advertising, World-Link, eSewa, AYON, YUWA, Vidhya Sanskar School, Chelsea International College, Cozy Home B & B, FACTS Research and Analytics, Nepal Youth Council, VIEW YOUR CHOICE, Dish Home, Dolma Consulting, WWF, and The British College, King's College, V-Chitra, Sparrow SMS, Kwiks, Yoho TV, eSewa, Genese Cloud Academy other reputed partners.

### Hosted First Virtual GTH Sri Lanka, 2020

In collaboration with CYN Sri Lanka, The First ever GTH – Sri Lanka was organized virtually on September 26, 2020. The initiation received a total of 113 applications from different 25 districts. The selection was based on the resume, evidence, an essay of their accomplishment, and by a panel of jury.

In presence of 200+ promising personalities, the winner announcement and recognition of Top Six was done virtually. Similarly, To Shortlists the Top Six Finalists and lastly a Winner; 5 Juries were favored by the Sri Lanka itself. They were;

1. **Mr. Lalith Piyum Perera** (Chairman-National Lotteries Board)
2. **Mr. Mohamed Uvais** (Chairman, Ceylon Petroleum Terminal & Storage Limited)
3. **Mr. Rahul Chaudhary** (ED, Chaudhary Corp Global)
4. **Prof. Rangika Halwatura** (Commissioner, Sri Lanka Inventors Commission)



## 5. **Dr. Sulochana Segera** (Founder /Chairperson, Women in Management)

Among the Top Six Finalists in the competition; *Mr. Parameswaran Praveenan (Virtual Teacher)*, *Ms. Fazah Firmas (Innovator)*, *Ms. Menuri Sachintha (Activist)*, *Mr. Nelitha Priyawansha (Inventer)*, and *Mr. Manith Dulnim (Innovator)*; **Ms. Menuri Sachintha** was awarded the title of Glocal Teen Hero – Srilanka, 2020.

### **Winner of First GTH – Sri Lanka, 2020 - Ms. Menuri Sachintha Kodikara**

Ms. Menuri Sachintha Kodikara is 16 years old activist; awarded with the high international award of appreciation ‘Volunteer Service Leader’ by the Sri Lanka United Nations Friendship Organization. She has also been selected for the 1st International SDG action camp. She is an Asian and Commonwealth bronze medalist, West Asia champion, National member of the World's first SDG Children’s Parliament, the youngest Women FIDE Master in Sri Lanka. Ms. Menuri also has a record of 6 High International Awards of Appreciation for working towards SDGs. Currently, She is working for the SDGCPSL

(Sustainable Development Goals Children's Parliament of Sri Lanka) with future short term and long term projects which help with Goal 1 and Goal 4.



### **Infographics of GTH Sri Lanka, 2020:**

Male – 69.4%

Female – 30.6%

Total Districts Reach – 25

Total Teenagers Reach – 89,000

## Virtual GTH – India, 2020

On December 5<sup>th</sup>, the first-ever virtual award ceremony of GTH in India, 2020 was hosted successfully. The event was attended by over 150 people including many young and aspiring teenagers from across the country. This is the second year that GTH has been hosted in India. Previously on January 27, 2019, Wai Wai Glocal Teen Hero India was launched in Delhi. The event was organized in the presence of a different promising leader.

This year 2020; We received over 154 applications from fascinating teenagers demonstrating the diverse potential of an often over-looked age group of people. Among them CYDA along with Glocal Pvt Ltd selected the top 12 applications from teenagers who have demonstrated impact and stepped out of their comfort zone to be creative, prove their entrepreneurial thinking and go beyond barriers. After that top Six finalists were shortlisted by the 5 jury teams. They were;

1. Ms. Vandana Chavan (Member of Parliament Rajya Sabha)
2. Prof. Ujjwal K Chowdhury (Pro-Vice-Chancellor, Adamas University)
3. Mr. Varun Chaudhary (Executive Director, CG Corp Global WAI WAI)
4. Ms. Ipsita Das (Manager, Save the Children International Maharashtra)
5. Mathew Mattam (Secretary & Chief Functionary, CYDA, Pune)

In the Competition; Finalists were from different sectors and have been greatly contributing to society with the creativity of their ideas. They were,

1. Aditi Jain - 16 years old Entrepreneur
2. Kanhaiya Varshney - 19 years old Educationist
3. Ratneshwaran Maheswaran - 17 years old Technopreneur



**Total Applications Received**

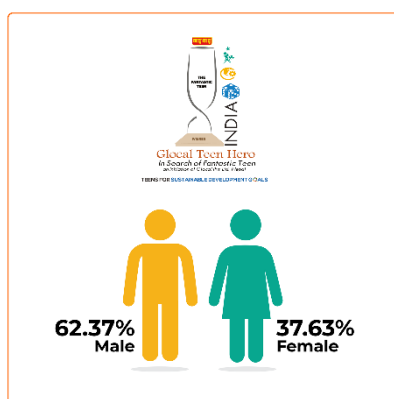
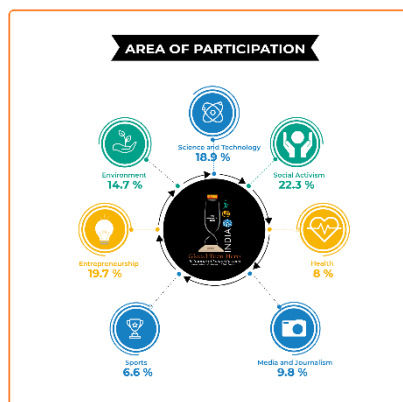
**154**



**Total States Reach**

**29**

4. Rohan Kodag - 16 years old Environmentalist
5. Saumya Tomar - 18 years old Activist
6. Vivaan Kabir - 17 years old Youth Activist



### Winner of Wai Wai Glocal Teen Hero – India, 2020 – Vivaan Kabir

A boy who is extremely passionate about politics, International relations, and sustainability for all. He has founded the South Asian Youth X-Change, which is the first multilateral youth e-summit connecting student leaders from 8 countries on vital issues like peace, sustainability, education, and more. He is also the Vice President of the UN Young Changemakers Conclave, which inspires change through thought in Indian changemakers. He has also worked to bring political awareness to a younger demographic by taking part in and organizing over 15 Model UN conferences.



### Infographics of GTH India, 2020:

Male – 62.37%

Female – 37.63%

Total States Reach – 29

Total Teenagers Reach – 1, 89,000

### **Partners and Supporters**

The event had the support of Wai Wai as a Title Sponsor, Supported by Nepal Tourism Board and the Local Partner was CYDA, India.

GTH is a unique platform and aims to take GTH in different South Asian Countries. It will provide a national platform for teenagers to showcase their initiation and provide them a pool of opportunities to lead their ventures sustainably.

### **VIRTUAL GLOCAL INTERNATIONAL TEEN CONFERENCE, 2020**

Wai Wai Presents Glocal International Teen Conference is an opportunity for teenagers to authentically address issues that are important to them without having to overcome generational barriers. It's a platform for knowledge and experience where teenagers can learn about leadership, empowerment, and social impact through a participatory and interactive environment with their peers from all over the globe.

The fourth edition of Glocal International Teen Conference was held from December 9 - 11 virtually. This year, GITC added more different activities for the teenage participants. Each day, It included a Panel with Mentorship Session, Alumni Led Sessions, and different workshops.

### **Objectives:**

GITC is to help teenagers understand leadership and empowerment in today's environment. GITC provides opportunities for teenagers to share existing and generate new knowledge & perspective in the respective fields of discussion. GITC also inspires the initiation of teenagers across the globe; teenagers attend presentation sessions, interact with their peer teenagers through a panel discussion.

## **Workshops on GITC**

### **WWF Nepal**

The workshop introduced the current situations of forest, biodiversity, and the challenges that have hindered the present condition of natural resources. Several measures were discussed that can be implemented for environmental protection that includes - water, soil, land, wildlife, other natural resources as its major components. The workshop was moderated by Ms. Shristi KC, Campaign & Education Officer at WWF Nepal. The workshop also led the discussions about landscape, forest conservation, wildlife protection, biodiversity conservation, water resource management, climate change, mitigation, measures, and so on.

The overall purpose of the workshop was to aware teenagers and motivate them to initiate activities that can conserve the environment in a better way.

### **Workshops on Entrepreneurship 101**

The workshop provided knowledge to boost the business knowledge and skills. In this workshop, teenagers learned about Primary Customer Research, Market Analysis, Selection of Business Ideas, Development of Business Ideas, Estimation of Total Addressable Market Size, SWOT Analysis, Marketing, and Promotion Plans in Business, Business Idea and also acquired the skills and knowledge needed to start and improve own business. The workshop was facilitated by Mr. Niraj Khanal, Co-founder/CEO of Antarpurana.

### **Workshops on Growth mindset**

In this workshop, the teenagers learned a greater insight into the workings of the mind and the obstacles they face in gaining control over it, Realizing their potential, Help to discover possibilities in life, Understand on how the brain works and sees opportunities, Understand motivation and value of time and Learn how to help mechanism works and understand the value of mentorship.

## **Mentorship Sessions For Teenagers**

Two Mentorship sessions were organized at the GITC conference. The participants of the conference got the opportunity to interact with the most promising industry leaders from diverse fields ranging from education, entrepreneurship, diplomacy, bureaucracy, and many more from Nepal. They got an opportunity to interact with the mentors and share their ideas. We had the presence of our respected mentors Ms. Lalita Golyan, Director, Golyan Group; Mr. Narottam Aryal, President, King's College; Mr. Manoj Gyawali, Deputy General Manager (DGM) of Nabil Bank and Mr. Amun Thapa, CEO & Founder, Sasto Deals for the mentorship session. The participants were divided into three breakout rooms and got a chance to ask their queries, regarding entrepreneurship, personal growth, and they were mentored based on their needs.

## **Alumni Led Sessions**

To boost the teenager's initiation and to learn from peer experience the Alumni Led session was conducted. In the session, the different interactive sessions were conducted by our Alumni members of Glocal Teen Hero Nepal. The conference participants were divided into four breakout rooms, where they got the opportunity to interact with teenagers and build networking. The session included interactive discussion, games, networking, sharing ideas among teenagers from different countries.

## **Panel Discussions**

### **Entrepreneurship Panel**

Initiation is the major theme in the entrepreneurship panel of Glocal International Teen Conference. The panel discussion was moderated by Mr. Joseph Silvanus, Managing Director, Dolma Consulting. The panelists of the session were: r. Kunal Chandiramani, Young Innovator from India, Mr. Sanzad Hossain, Young Innovator from Bangladesh, and Mr. Samir Phuyal, Emerging Entrepreneur from Nepal. The session highlighted the teenager's aspiration as an entrepreneur. It highlighted the journey of individual panelists and focused on the challenges they faced as an entrepreneur and solutions that made their journey continues in this field. All the panelists shared their ways of working with the team and the moderator ended the discussion with

rapid-fire – entrepreneur questions. It was an interesting discussion, where Mr. Silvanus concluded with a line that teamwork is an important skill in Entrepreneurship.

### **Socio-Perspective Panel**

The panel discussion was moderated by **Prof. Ujjwal K. Chowdhury**, Pro-Vice-Chancellor at Adamas University who talked with 3 different individuals with different perspectives. The panelists of the session were; Mr. Ahmad Nisar, Young Speaker from Afghanistan, Ms. Dinh Hoang Minh Ngoc, a passionate Social Activist from Vietnam, and Ms. Menuri Sachintha Kodikara, an activist from Sri-Lanka. The session highlighted the teenager's contribution to society. Speakers shared their beautiful insights with their amazing work of social impact. The panel also flashed the social challenges and the setting that are needed for the development. Also, the role of teenagers was discussed for the betterment of the soc.

### **Empowerment Panel**

The session deployed a speaker's stories and had an interactive discussion on "Teenager's Role and Participation on social issues. GITC has marked a historical event by bringing a passionate teenager together to create a change in the world. The Empowerment panel session was moderated by Ms. Taniya Goyal, currently working with a Nepal based NGO, Daayitwa. She created an empowering environment with four speakers from different countries. The speakers were; Mr. Dipro Prattoy (Youth Activist from Bangladesh), Mr. Rhythm Sah (Youth Activist and Motivational Speaker from Nepal), Ms. Nguyen Ngan Ha (Founder of SHARING, an educational charitable projecting Vietnam), Ms. Supriya Maharjan Sapkota (Social Activist from Nepal)

The panel discussions covered aspects of the need and prospects of youth empowerment and highlighted the perspective of each speakers representing different countries. They also discussed the roles of youth in society to empower themselves and the ones around. The discussion as a whole revolved around the Rise of Youth Community Global.

## **GITC Highlights**

The Glocal International Teen Conference, 2020 officially started virtually with the Organizational Remarks by Mr. Asish Thakur, (*Executive Director, Glocal Pvt. Ltd.*), & a Vote of Thanks by Ms. Sushila Shrestha, Operations Manager at Glocal Pvt. Ltd. We were also delighted to have Mr. Ghana S. Gurung, Country Director at WWF Nepal shared his remarks amidst the Wai Wai Glocal International Teen Conference 2020.

The Fourth edition of Wai Wai Presents Glocal International Teen Conference 2020 succeeded with a representation of teenagers from Nepal, USA, India, Bangladesh, Pakistan, Vietnam, Sri Lanka, and Afghanistan.

## **Achievement:**

This year marked a great level of success and growth in terms of empowerment and motivating the teenagers in doing something impactful. We are getting involved with the teenagers nationwide, also worldwide and we can reach to 6 continents, with 72+ Total country Representatives around the world.

## **New Initiations in the Year 2020**

### **Teenspire**

A 15 min live stream that introduces the Glocal Teen Hero Alumni and interactively promotes their initiation. The interactive live session provides an opportunity to showcase the members' creativity in the larger audience through effective social media. It is a monthly based session that aims to motivate members and inspire fellow teenagers to create a social impact.

### **Featured Alumni**

We have been featuring one of our alumni every month. Looking over to their current contribution and impact towards society; their story shall be shared through online medium. The purpose of initiating is to motivate our Alumni and to share their initiation in a larger audience, which will be providing them a pool of opportunities.



## Movers Workshop for Alumni

In collaboration with Youth collab – Mover's Community different Mover's workshop was provided to the Alumni members. The workshop made participants active and engaged in interaction to make them learn and build a network. Participants were encouraged to share their experience and understanding of SDGs. Through the workshop, Alumni learned about different SDGs and boosted their networking. They have been leading the Mover's Workshop in their community respectively. The workshop had groomed them professionally and personally.

### Blog Portal: [www.blog.glocalteenhero.com](http://www.blog.glocalteenhero.com)

A new blog website was created for Glocal Teen Hero which covered works, initiation & achievements of GTH Alumni. Different blogs related to teenagers, their impact, and alumni's profiling were posted on the blog section of Glocal Teen Hero.

## Some Additional Glocal's Projects:

### Project Swarajgaar

Project Swarojgaar essentially was an entrepreneurship development training program designed to enhance skills, mindset, and help in capacity building of upcoming and existing entrepreneurs. Project Swarojgaar was a CSR project of NMB Bank, designed and implemented by Glocal Pvt. Ltd. as a CSR and management



consultant. This project aims to train 50 youth of Siraha District which is a 4-days training program. The main aim of Project Swarojgaar is to motivate and encourage the youth to, be creative and develop entrepreneurial thinking; also to enhance skills, mindset, and help in capacity building by providing them with training programs for upcoming and existing entrepreneurs.

**Thank You!**